

CASE STUDY: LET LOOSE! YORKSHIRE



Let Loose! Yorkshire family adventure park near Hull switched to packaging made from plants – with great results!

CHOOSING SUSTAINABLE DISPOSABLES

Let Loose! puts sustainability at the heart of its business. Vegware's plant-based foodservice packaging is made from renewable, lower carbon or recycled materials, and can all be composted with food waste where accepted.

Switching to Vegware eliminates the need to remove food from packaging before disposal, keeping it simple for customers.

A VISION THAT INSPIRES

Since opening in 2017, Let Loose! has established itself as an innovator in its sector, building its facilities with many sustainably sourced and recycled materials. These include chairs made from cedar wood from the local garden centre, and on-site turf reusing sections of Arsenal football club's old training pitch.



WORKING WITH VEGWARE TO COMMUNICATE CHANGE

The decision to switch to Vegware helps Let Loose! to inspire staff and visitors to make positive changes for a sustainable future.

Vegware's Communications and Environmental teams worked with Let Loose! to provide posters, signage and other communication material to communicate the change to eco-friendly catering disposables.

Feedback from both staff and visitors has been overwhelmingly positive.

FROM CUP TO COMPOST

Used Vegware and food waste from the park's Greedy Moose Café is taken to the Maltings facility in Leeds where it is composted before being used by local Yorkshire farmers to grow crops.



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We don't see what we're doing as 'driving change'. We see it as quietly leading by example and hoping our vision inspires others.

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**BEATRICE LOS,
CO-FOUNDER OF LET LOOSE!**

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